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- ☐ 1. **Here in a wink: Interactive TV to bring extra ads, information**
Phil Kabler. The Charleston Gazette. Charleston, W.V.: Jun 24, 2000. p. 9.A
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- ☐ 2. **Wink Announces Real Time Ordering for TV Shopping Networks Using a Remote Control and a Standard Digital Set Top**
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- ☐ 3. **Wink Communications Announces Fourth Quarter Earnings Exceeding Targets And Capping a Year of Design Wins, New Partners and Increased Momentum**
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- ☐ 4. **Wink, liberate dance together**
Alan Breznick. Cable World. Overland Park: Nov 1, 1999. Vol. 11, Iss. 44; p. 35 (1 page)
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- ☐ 5. **PR Newswire High Technology Summary Thursday, October 28, 1999**
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- ☐ 6. **ValueVision Signs Deal with Wink Communications To Deliver Instant E-commerce on TV**
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- ☐ 7. **Networks eye the Internet, interactivity**
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- ☐ 8. **NBC's Snap.com, NBC.com and NBC Interactive Neighborhood to Distribute Net2Phone Inc. Internet Telephony Services**
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9. **NBC Invests \$25 Million Equity in Telescan, Increasing Stake to 14.2%**

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- ☐ **PR Newswire.** New York: Jul 27, 1999. p. 1
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- ☐ 10. **Sandpiper and NBC Announce Strategic Partnership; NBC Selects Sandpiper's Footprint for CNBC.com, Takes Minority Equity Position in Sandpiper Networks, Inc.**
Business Editors/High-Tech Writers. Business Wire. New York: Jul 21, 1999. p. 1
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- ☐ 11. **Bob Wright, President & CEO, NBC and Chris Kitze, Chairman of XOOM.com Announce Board Slate for NBC Internet (NBCi)**
PR Newswire. New York: Jul 12, 1999. p. 1
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- ☐ 12. **NBC and GE Equity Increase Stake in ValueVision to 39.9% Through Additional \$175 Million Equity Investment; [1]**
PR Newswire. New York: Jul 7, 1999. p. 1
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- ☐ 13. **NBC and GE Equity Increase Stake in ValueVision to 39.9% Through Additional \$175 Million Equity Investment**
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- ☐ 14. **ValueVision and NBC Announce Multi-Year Agreement To Carry ValueVision on DIRECTV's Digital Television Service**
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- ☐ 15. **NBC Interactive Neighborhood and CareerBuilder Partner to Launch 'NBC CareerBuilder Career Center' Online**
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- ☐ 16. **Bob Wright, President and CEO of NBC, Speaks at The Executives' Club**
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- ☐ 17. **NBC and AT&T Broadband & Internet Services Enter into Long-Term Agreement on the Analog and Digital Future of NBC Program Services**
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- ☐ 18. **NBC and TiVo Strike Strategic Partnership with Equity Deal; NBC Leads Broadcast Networks in Support of TiVo's Personal Television Service**
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- ☐ 19. **INTEL: Intel and NBC work to speed the development of enhanced DTV**
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- ☐ 20. **Intel and NBC Work to Speed the Development of Enhanced DTV; Companies Announce Multi-Year Programming Collaboration**

Business Editors/High Tech Writers NAB99. Business Wire. New York: Apr 19, 1999. p. 1

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- ☐ 21. **NBC-Interactive Neighborhood and 24/7 Media Partner To Offer Local Market Multimedia Advertising**

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